



BUSINESS AND THE IMPERIAL PORCELAIN FACTORY

> FOUNDED IN 1744 IN SAINT PETERSBURG

HISTORY







The unique artistic porcelain of the IPF has become an all-time favourite among the decorations of the palaces of the Russian emperors family. The kings of Europe and the rulers of the East, who received items from Imperial Porcelain as a diplomatic gift, kept them as works of art, which later adorned the collections of museums of their countries.

England: British Museum in London Italy: Museum of ceramics in Milan France: The Sevres Ceramics Museum near Paris

Germany: Museum of Modern Art in Cologne USA: Metropolitan Museum of Art

in New York





Russia:

The State Hermitage Museum The State Russian Museum Kuskovo Estate Museum

Tsaritsyno State Museum-Reserve, the All-Russian Museum of Decorative, Applied and Folk Art, the State Historical Museum in Moscow, and others.

The Imperial Porcelain Factory is one of the oldest and most famous manufacturers of highly artistic porcelain. Its products have always expressed the spirit of the time, and they still remain a benchmark of artistic quality, a sample of high art, a combination of innovation and traditions, an excellent gift for collectors and aesthetes, for any home and any special event. Ceremonial sets and interior items created at the enterprise decorate the residences of the President of Russia, heads of foreign states, and are exhibited in the largest museums in the world.

These days, when technologies are everywhere, IPF porcelain is made by hand in accordance with the traditional method, which makes it unique. Imperial Porcelain products are created by well-known artists employed by the company. For them, each porcelain piece is a canvas on which they create a new work of art.



MANUFACTORY ARTISTS



The success of the products of the Imperial Porcelain Manufactory is largely determined by its creators — sculptors and artists. Reputation of the manufactory was built by the efforts of J.-D. Rashett, S. Pimenov, A. Voronikhin, F. Krasovsky, S. Chekhonin, N. Danko, A. Shchekotikhina, K. Malevich, N. Suyetin, A. Leporskaya, I. Riznich, A. Vorobyevsky... — the list of famous names can be continued further.

Current creative team is represented by such famous names in the world of porcelain as the Corresponding Member of the Russian Academy of Arts, Honored Artist of Russia I. Olevskaya, Honored Artists of Russia and Honorary Members of the Russian Academy of Arts, T. Afanasyev, N. Petrova and G. Shulyak, Honored Artist of Russia S. Sokolov, artists and sculptors G. Belash, O. Belova-Weber, V. Bogdanov, A. Danilov, Yu. Zhukova, M. Nikolskaya, S. Rusakov, N. Troitskaya, L. Tsvetkova, T. Charina, M. Sorokin, T. Chapurgina. And, of course, talented young artists who continue the glorious traditions of the St. Petersburg school of porcelain art. They include V. Bakastova, S. Kolchin, M. Matveyev, A. Trofimov, N. Poletaeva, O. Budashova. Many works of art created at the Imperial Porcelain manufactory are exclusive: hand made and presented in a unique copy.

THE TECHNOLOGY OF PORCELAIN PRODUCTION

Currently, the factory produces all the three major types of porcelain: traditional solid (high temperature) porcelain, manufactured at the IPF by the method developed by D. I. Vinogradov who created first Russian porcelain; soft porcelain, the formula of which was developed in the early XX century by N. N. Kachalov, the famous chemical technologist, and the youngest and the most innovative is the finest, extremely hard bone porcelain, which is distinguished by its amazing white color.

The factory's world fame was brought to it by its highly artistic hand-made painting. A number of products are decorated with natural gold on which a pattern is engraved. The sets decorated with intense cobalt blue combined with gold are widely known outside Russia and are the showpiece of the Imperial Porcelain Factory.















The most distinguishing feature of the products is that 65% of the full production cycle at the Imperial Porcelain Factory is manual labor, which is successfully combined with the use of modern technology. This is what ensures the highest quality of products and their uniqueness.





OUR DISTRIBUTION NETWORK IN RUSSIA: MORE THAN 30 STORES

Today, IPM is the largest holding group with a chain of Branded stores and Partner shops and a developed distribution network. This Partnership includes:

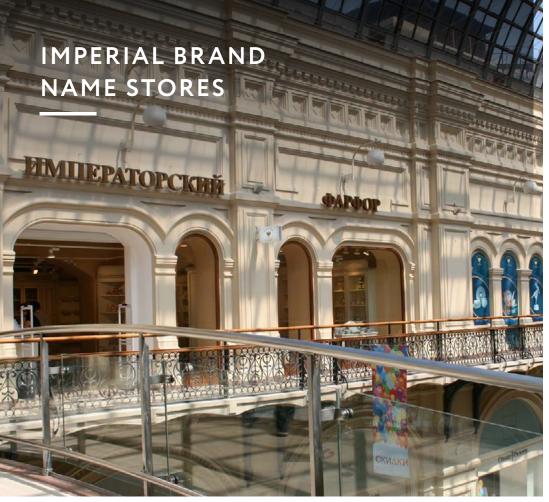
the Imperial Porcelain Factory. The production of the plant is artistic porcelain, which is the first porcelain of Russia, both in terms of the time of its emergence and due to its significant contribution to the Russian and world culture.

The chain of branded stores Imperial Porcelain in St. Petersburg and Moscow

A network of partner stores opened under franchising agreements under the brand name of Imperial Porcelain.

We manage our Partner network in the CIS and other foreign countries.







IMPERIAL PORCELAIN CHAIN OF STORES:

Saint Petersburg: more than 12 stores Moscow: more than 10 stores

IMPERIAL PORCELAIN CHAIN OF PARTNER STORES:

Saint Petersburg: more than 20 stores Moscow: more than 12 stores

IMPERIAL PORCELAIN CHAIN OF DISTRIBUTORS:

More than 30 stores







OUR BRAND IN THE WORLD:

EUROPE: ASIA:

Austria China Bulgaria Korea

United Kingdom Singapore Germany Taiwan

Japan

Italy

Cyprus

Latvia NORTH
Lithuania AMERICA:

Poland USA France Canada















ADVERTISING OF PRODUCTS IN THE INTERNATIONAL MEDIA AND FILM INDUSTRY













ADVERTISING OF PRODUCTS IN THE INTERNATIONAL MEDIA AND FILM INDUSTRY





































IMPERIAL

The Imperial Porcelain manufactory was founded by decree of Empress Elizabeth — daughter of Peter the Great. From its very first days the manufactory executed the highest orders for the Romanov reigning family. The Imperial collection includes works of Russian decorative porcelain, created at the enterprise in the period from 1744 to 1914. Products are notable for high-quality craftsmanship. 24-carat gold is used in the decoration of each item. This collection is especially popular with royals, aristocrats, politicians, famous cultural and scientific figures.

Tea set "Golden" Alexandria shape

81.25211.00.1



TRADITIONAL

The theme of the "Traditional" collection is diverse — Russian sights and the world of art, flora and animals, hunting and fishing, sea and travel, abstract art - everyone will find something for oneself in it. The collection includes items with vivid images of flowers, wild animals and birds, oriental ornaments and spectacular geometric patterns. All forms for this line were created by renowned sculptors of the factory. The items are distinguished by the specificity of the imageries and the richness of colors. This collection is justifiably popular with several generations of porcelain connoisseurs thanks to its style and accessibility.

Tea set "Blues Net" Tulip shape



COBALT

Imperial spirit, classics of St. Petersburg style — this is exactly what can be said about the collection of porcelain products, where a noble paint based on cobalt(metal that gives an extremely deep saturated blue color during firing) is used during decoration. The cobalt collection is not just a hallmark of the Imperial Porcelain Factory, it has been long recognized as the brand of St. Petersburg. This collection has also won the hearts of aesthetes from all over the world. The most prominent pattern in this Porcelain collection is the famous "Cobalt Net" by Anna Yatskevich (1904-1952), a Soviet artist who created it in 1944 – for the 200th anniversary of the porcelain factory. In 1958, at the World Exhibition in Brussels EXPO'58, the Cobalt Net set conquered the world and was awarded the Gold Medal for a harmonious combination of form and painting.

Tea servise "Julia Cobalt net" Shape Julia

81,20893,00,1





Tea servise "Cobalt net" Shape Tulip

81.11141.03.1



Cup with saucer "Cobalt net" Shape Tulip

81.10105.00.1



WHITE GOLD

"Whiter than nephrite, thinner than paper. Glittering like a mirror, ringing like cymbals". That is how figuratively and poetically people in Chinese Empire expressed their admiration for porcelain. After a thousand years, when Porcelain was invented in Europe, it was called "white gold". The emergence of Russian bone china has truly become an ambitious project in Soviet Russia. At first, many people did not believe that porcelain could be so thin and transparent. Wall thickness is no more than 1 millimeter! The secret of this magic lies in the mass, which includes bone meal of cattle. That is why porcelain is called bone

Tea service "Apple with Golden Edging" Apple Shape

81.21494.00.1



RUSSIAN STYLE

The Russian Style collection of the Imperial Porcelain manufactory is represented bythe best works of Alexey Vorobyevsky, one of the brightest and most prolific artists of the manufactory. The master created over 1000 paintings and each of them was unique. Fantastic landscapes, complex floral patterns, spicy luxury of the East and epic heroes — all of them were captured on porcelain with a wave of the artist's magic brush.

The artist's works were awarded gold medals at the exhibition in Brussels, diplomas in Milan and Ostend, in Prague and New York. Porcelain by Vorobievsky is presented to presidents, kings, prominent public figures, masters of culture, it's been collected by art experts for many years.

Tea service "Fantastic Butterflies " Natasha Shape

81.15141.00.1



ANIMALISTIC SCULPTURE

The history of animal sculpture collection at the Imperial Porcelain manufactory began in the 18th century, when the creator of Russian porcelain, Dmitry Vinogradov, made the first figurine of a bear, the symbol of Russian power. In our century, the manufacturing technology of sculpture has not changed: all of it is done entirely by hand from "hard" and "soft" porcelain, painting is also arranged manually by underglaze and overglaze colors. In our "porcelain zoo" you will find funny figures of various animals: wild and domestic animals, various breeds of dogs and bird species, as well as rare exotic animals.



ART-STUDIO

An unusual look at classic porcelain, authentic plastic solutions, new forms and the philosophy of the masters — all this is reflected in the Art Studio collection.

Almost all the works from the collection are issued in limited editions. In the collection, you will find works by the leading artists of the manumanufactory — Tatiana Afanasieva, Nelli Petrova, Inna Olevskaya, Galina Shulyak and Sergey Sokolov. Joint projects of Imperial Porcelain with famous masters — Mikhail Shemyakin, Alexander Vasilyev, Kristina Orbakaite, Elena Badmaeva, Evgeny Grishkovets are also presented.

Collectible sculptures by Mikhail Shemyakin.



AVANT-GARDE

The Avant-garde collection is represented by works of "propagandist" and suprematic porcelain created after the October revolution of 1917. Porcelain broke away from the aristocratic salons and went to the barricades in order to be the voice of the revolution. Propagandist porcelain is one of the most interesting and amazing pages in the history of arts and crafts. The Imperial Porcelain manufactory regularly releases "propagandist" replicas and is happy to invite fine art lovers to touch that controversial era.

Sculpture "Sailor with a Banner"

82.86783.00.1

Sculpture "Embroidery banner"

82.00149.00.1





"Bayadere.U.Lopatkina" White biscuit **82.86752.00.1**



"Russian. W. Lopatkina White **82.86755.00.1**



Girl in ballet tutu White (biscuit) **82.91161.00.1**



Girl in pointe-shoes White (biscuit) **82.91483.00.1**









Decorative DISH, 450 mm, round A stork family TN1

A decorative dish from the collection
Underglaze painting.
The Steps of Tradition.
The author of the painting is T. M. Chapurgina.
Painter: O. S. Eremeeva

Porcelain.

Hand-made underglaze polychrome painting.

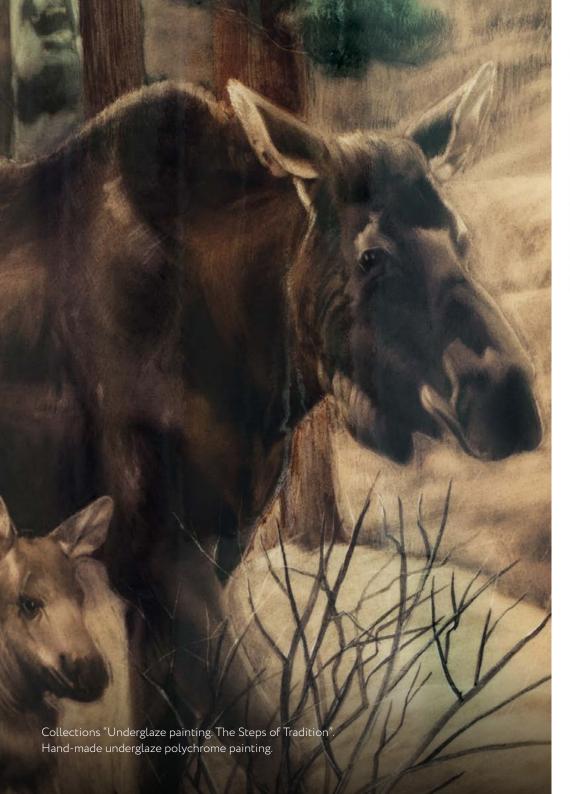
Diameter, mm: 450

80.88183.00.1

Landscape, one of the most striking genres in the tradition of Russian underglaze technique, is naturally complimented by scenes from wild animals life. The images of animals and birds, impressive and true to life, appear on large vases of simple shapes, decorative dishes and slabs. It seems that we are witnessing some fleeting moment, as if captured by a camera, from the life of the surrounding world, which the artists placed in the depth under the glaze. Since a long time ago, painters of the Imperial Porcelain Factory working in underglaze technique have used their own sketches in their creative work, so the images are natural and realistic.

Animalistic painting includes some motifs which come from Japanese culture, such as dragonflies, herons, and cranes; traditionally, the factory's masters do not copy Japanese prints but create new compositions based on them. The woods and swamp thickets in the paintings also feature animals and birds which live in Russia: moose, wolves, roe deer, shorebirds...

Thanks to the subtle understanding of the decorative arts by the craftsmen of the factory, painted porcelain pieces bring to life the inhabitants of the forests and swamps depicted with an expressive palette of underglaze paints.





Square SLAB 350°350
Moose, the Master of the Woods TN1
The author of the painting is T. M. Chapurgina.
Painter: E. I. Egorova

The noble animals are the real kings of the forest. Modest Northern landscape in muted colors, devoid of bright colors, but not charm and attractiveness. The play of light and shadow, the harmonious composition and true expression of the mood are the distinguishing features of the underglaze painting technique used for the decoration of the items in the series. Modern items closely related to tradition will perfectly decorate an interior or become treasures of a private collection of highly artistic porcelain.

80.87965.00.1



Decorative DISH, 450 mm, round The King of the Forest. Moose TN1 The author of the painting is T. M. Chapurgina. Painter: E. I. Egorova 80.88179.00.1



Decorative DISH, 450 mm, round
Tenderness. Roe deer TN1
The author of the painting is T. M. Chapurgina.
Painter: I. V. Tishkina
80.88181.00.1









Chinese VASE, no handle Morning. Waiting for the sun TN1

A vase from the collection called Underglaze painting.
The Steps of Tradition.
The author of the painting is T. M. Chapurgina.
Painter: I. V. Tishkina

The Chinese Shape was recreated on the basis of a museum sample.

Porcelain. Hand-made underglaze polychrome painting.

Height, mm: 502 Diameter, mm: 289 Weight, g 6,430

80.88967.00.1

















A vase from the collection called Underglaze painting.

The Steps of Tradition.

The author of the painting is T. M. Chapurgina.

Painter: E. B. Zemskova

The author of the shape: S. E. Yakovleva

Porcelain.

Hand-made underglaze polychrome painting.

Height, mm: 484

Diameter, mm: 235

Weight, g 5,320

80.88207.00.1





Karelia VASE Wolves 1 TN1

A vase from the collection called Underglaze painting.
The Steps of Tradition.
The author of the painting is T. M. Chapurgina.
Painter: E. B. Zemskova
The author of the shape: S. E. Yakovleva

Porcelain.

Hand-made underglaze polychrome painting.

Height, mm: 483

Diameter, mm: 237

80.89415.00.1







VASE, no handle, round The takeoff. The landing TN

A vase from the collection called Underglaze painting.
The Steps of Tradition.
The author of the painting is T. M. Chapurgina.
Painter: O. G. Androsyuk
The author of the shape: A. I. Borisov

Porcelain.

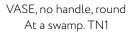
 $\label{thm:condition} \mbox{Hand-made underglaze polychrome painting.}$

Height, mm: 380 Diameter, mm: 338 Weight, g: 6,780

80.87964.00.1







A vase from the collection called Underglaze painting.

The Steps of Tradition.

The author of the painting is T. M. Chapurgina.

Painter: O. G. Androsyuk

The author of the shape: A. I. Borisov

Porcelain.

Hand-made underglaze polychrome painting.

Height, mm: 380

Diameter, mm: 338

Weight, g: 6,780

80.88176.00.1



VASE, no handle, round Sea TN1

A vase from the collection called Underglaze painting.

The Steps of Tradition.

The author of the painting is T. M. Chapurgina.

Painter: T. E. Gavrilova.

The author of the shape: A. I. Borisov

Porcelain.

Hand-made underglaze polychrome painting. Height, mm: 384 Diameter, mm: 343 Weight, g: 7,110

80.88209.00.1



Museum VASE Pine TN1

The vase is made on the basis of the original vase from the collection of the State Hermitage.

The author of the painting: G. Zimin.
The "Museum" shape was recreated on the basis of a museum sample.

Porcelain.

Hand-made underglaze polychrome painting. Height, mm: 660

Diameter, mm: 290

80.08982.00.1



Museum VASE Novgorod morning TN1

The author of the painting: N. L. Petrova
The "Museum" shape was recreated on the basis
of a museum sample.
Porcelain.

Hand-made underglaze polychrome painting. Height, mm: 660 Diameter, mm: 290

80.60083.00.1



Karelia VASE Moose, the Master of the Woods 1 TN1

A vase from the collection called
Underglaze painting. The Steps of Tradition.
The author of the painting
is T. M.Chapurgina.
Painter: E. B. Zemskova
The author of the shape: S. E. Yakovleva
Porcelain.
Hand-made underglaze polychrome

Height, mm: 484 Diameter, mm: 235 Weight, g 5,320

painting.

80.89480.00.1



Chinese VASE, no handle Willows TN1

The author of the painting: N. E. Troitskaya
The Chinese Shape was recreated on the basis of
a museum sample.
Porcelain.

Hand-made underglaze polychrome painting.

Height, mm: 507

Diameter, mm: 278

Weight, g: 7,470

80.51325.00.1



Karelia VASE Winter TN1

A vase from the collection called Underglaze painting. The Steps of Tradition. The author of the painting is T. M. Chapurgina. Painter: E. B. Zemskova The author of the shape: S. E. Yakovleva Porcelain. Hand-made underglaze polychrome painting.

Height, mm: 484 Diameter, mm: 235 Weight, g 5,320



Karelia VASE Russian nature TN1

The author of the shape: S. E. Yakovleva Porcelain. Hand-made underglaze polychrome painting. Height, mm: 485 Diameter, mm: 230 Weight, g: 5,400

80.05088.00.1



Karelia VASE Fir trees TN1

The author of the picture: V. M. Zhbanov The author of the shape: S. E. Yakovleva Porcelain. Hand-made underglaze polychrome painting.

Height, mm: 485 Width, mm: 230 Weight, g: 5,400

80.05648.00.1



Karelia VASE Summer in the forest TN1

A vase from the collection called Underglaze painting. The Steps of Tradition. The author of the painting is T. M. Chapurgina. Painter: E. B. Zemskova The author of the shape: S. E. Yakovleva Porcelain. Hand-made underglaze polychrome painting.

Height, mm: 483 Diameter, mm: 237

80.88205.00.1

80.88206.00.1









Early bloomer VASE Blue Glycine TN1

The author of the painting is T. M. Chapurgina.
Painter: T. A. Gromova
The author of the shape: N. L. Petrova
Porcelain.

Hand-made underglaze polychrome painting.

Height, mm: 434 Length, mm: 229 Width, mm: 176 Weight, g: 4,200

80.88201.00.1



Byzantium VASE, no handle The freshness of the morning. Lilies TN1

A vase from the collection called Underglaze painting.
The Steps of Tradition.
The author of the painting is T. M. Chapurgina.
Painter: Zh. I. Nadirova
The author of the shape: N. L. Petrova
Porcelain.

Hand-made underglaze polychrome painting.

Height, mm: 543 Length, mm: 314 Width, mm: 245 Weight, g: 10,090

80.88191.00.1



VASE, no handle, Column Thistle TN1

The painting is based on the eponymous painting by
N. Daladugina (1910).
Painter: Zh. I. Nadirova
The author of the shape: N. L. Petrova

Porcelain.

Hand-made underglaze polychrome painting.
Height, mm: 550
Diameter, mm: 300
Weight, g 9,500

80.57990.00.1



Lilies Empire VASE TN1

Empire Shape recreated on the basis of a museum sample.

The author of the painting: A. I. Nosova Porcelain.

80.07709.00.1



Lilies Empire VASE TN1
Empire Shape recreated on the basis of a museum sample.

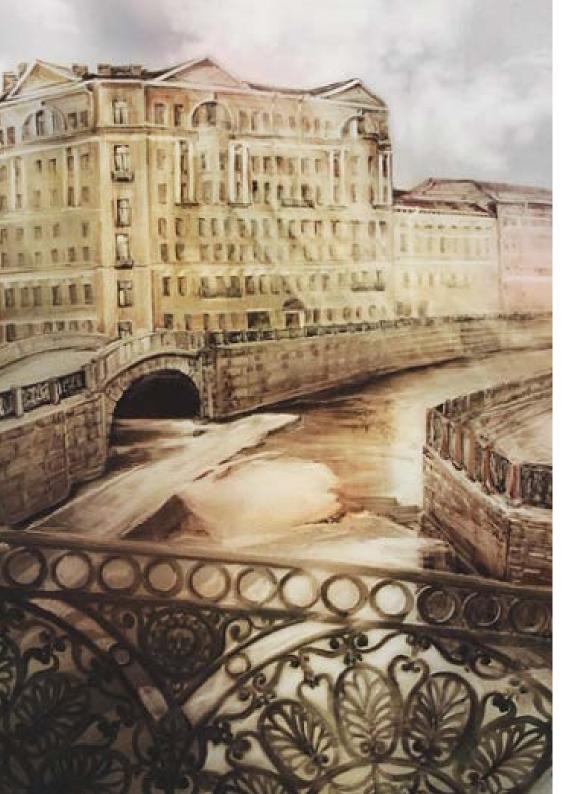
The author of the painting: A. I. Nosova Porcelain.

80.58194.00.1



 $VASE, no\ handle, round\ , no\ handle, Amaryllis\ TN1$

80.50488.00.1





Decorative DISH, 450 mm, round Golden Triangle TN1

A decorative dish from the collection
Underglaze painting.
The Steps of Tradition.
The author of the painting is T. M. Chapurgina.
Painter: O. G. Androsyuk

Porcelain. Hand-made underglaze polychrome painting. Diameter, mm: 450

80.89413.00.1

The Imperial porcelain factory and St. Petersburg are almost the same age, as only 41 years separate the date of the founding of the city and that of the first porcelain manufactory in Russia, which is historically a very small difference. The city and the factory developed side by side, in one direction, closely connected to each other with a fast bond. St. Petersburg is depicted in numerous paintings of the artists of the plant; it is an inexhaustible source of inspiration.

Today, many masters of the factory continue to portray St. Petersburg on porcelain, and the collection presented also features the images of the city.

In the painting of the decorative dish, each element is connected to the other, and all of them are included in the chiaroscuro of a restrained but precise color palette: a misty, mysterious city vanishes in a transparent haze under a layer of shiny glaze.





Tea set "Florence" Shape Alexandria



Crater VASE Peterhof TN1

The painting was made with overglaze paints and a gold-containing material, with a diverging pattern. The gilded bands are made by hand, with a brush. Crater shape was recreated on the basis of a museum sample.

Porcelain. Manual pouring.

Hand-made overglaze polychrome
painting.

Gilding, sardonyx diverging pattern.

Height, mm: 334 Length, mm: 204 Width, mm: 204 Weight, g: 1,853



Crater VASE Mikhailovsky castle TN1

The painting was made with overglaze paints and a gold-containing material, with a diverging pattern. The gilded bands are made by hand, with a brush.

The author of the painting: Yu. B.

Fedorova

Crater shape was recreated on the basis of a museum sample.
Porcelain. Manual pouring.
Hand-made overglaze polychrome painting.

Gilding, sardonyx diverging pattern.

Height, mm: 334 Length, mm: 204 Width, mm: 204 Weight, g: 1,853



Voronikhin's VASE The Hermitage TN1

The vase is painted with overglaze paints and a gold-containing material, with a diverging pattern. The front side shows the view of the St.

Petersburg Hermitage in the autumn in a large openwork gold frame. The other side features an ornamental rosette.

Porcelain. Manual pouring. Handmade overglaze polychrome painting. Gilding, sardonyx diverging pattern.

> Height, mm: 470 Length, mm: 183 Width, mm: 155 Weight, g: 2,380



Voronikhin's VASE Strelna. Konstantinovsky Palace TN1

The vase is painted with overglaze paints and a gold-containing material, with a diverging pattern.
The front side shows the view of Konstantinovsky Palace in the autumn in a large openwork gold frame.
Porcelain. Manual pouring. Handmade overglaze polychrome painting.
Gilding, sardonyx diverging pattern.

Height, mm: 470 Length, mm: 183 Width, mm: 155 Weight, g: 2,380

80.60480.00.1



Youth VASE, without handle Exotic fantasies TN1

The author of the shape: A. A.
Leporskaya The author of the
painting: A. I. Nosova
Porcelain.
Manual pouring.
Hand-made overglaze polychrome
painting.

Gilding, sardonyx diverging pattern.

Height, mm: 735 Length, mm: 273 Width, mm: 240 Weight, g: 6,825

80.62387.00.1

80.51191.00.1 80.55277.00.1 80.50182.00.1



Vase shape lamp Cumi

60.10122.00.1



Vase shape lamp Focus # 12

60.12121.00.5



Vase shape lamp Focus # 1

60.10530.00.1



Vase shape Lamp Pink color

60.08791.00.1



Vase shape lamp Focus # 5

60.10570.00.1



Vase shape lamp Focus # 6

60.11088.00.1



Vase Chinese small size Focus # 20

60.12514.00.1













The Imperial Porcelain Factory successfully cooperates with legal entities. This is proved by contracts concluded with companies like















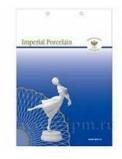




Imperial porcelain factory offers a wide selection of gift boxes and bags with brand symbols, decorated with the famous Cobalt Net pattern.

Any product presented in such an original packaging will create a great mood and prolong the pleasure of that beautiful, high-status purchase.

BRANDED BAGS





BRANDED BOXES





BRANDED PAPER





CERTIFICATES

The product is of Russian origin.

The quality of the Goods conforms to the GOST standard of the Russian Federation: GOST 28390-89; TU 5995-003-00303812-96; TU 5996-005-45566673-2000.

ISO 9000:1 certificates









OUR PRICES. WE OFFER:

Our prices for export in euro and dollars.

We have different kind of discount,in our purchasing terms

Special terms and conditions for opening a

Branded Partner store

OUR PRODUCT RANGE:

Products always in stock at the warehouse*

Regular additions to the range with new products selected in accordance with the Partners' preferences

A wide range of product lines

PROMOTIONAL MATERIALS:

Our brand book (the designs of branded equipment and store decoration, planograms, displays, signage, etc.)

We give you an opportunity to use our trademark and the Imperial Porcelain brand

We provide you with packaging and other consumable promotion materials for the presentation of our products in your local market.

We share the costs of the starting advertising campaign at the launch of the store with you

*The top positions are produced only to order





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